SOUNDPRINT AMBASSADOR CHEAT SHEET

SoundPrint helps our community discover quieter and noisier venues, educates the public about hearing health and noise pollution while working with venue owners to optimize venue sound levels

1. Social Media

Share the SoundPrint story with your network on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>LinkedIn</u>

Be sure to tag us @soundprintapp

Need help with your social posts?

<u>Here are some copy and graphic</u>
<u>ideas</u> you can use freely!

2. Curate Your City's Quiet List

Help curate a Quiet List in your city!

Search the app, using the Quiet filter in the Search function, and jot down the submitted Quiet and Moderate venues

Verify the Quiet venues with additional measurements during evening hours

Ask friends for list of Quiet places they have been to

Send list to us!

3. Social "Mapathon" Events

>>This is the most impactful

Create and organize a Mapathon event when users canvas a neighborhood or city for a couple of hours taking SoundChecks

Afterwards, gather at a bar celebrating the event

We assist with organization including press, tips sheets, flyers, and prizes to help raise hearing health awareness in your community!

4. Identify Local Key Influencers

Help identify key influencers to use the app, spread the word, or write about the dangers of noise pollution

Look for:

- Health, dining editors and journalists of local papers
- Food Critics
- Public Health organizations
- Audiologists and Speech Pathologists
- Disability organizations and agencies (hearing loss, sensory disorders, Autism, Vision)

Send list to us!

5. Brainstorm Ideas

Ambassadors are best positioned to brainstorm new features, ideas and ways to improve for:

- The mobile app
- The website
- Partner organizations

We can include you on early access to new features and products

And always be sure to ask friends to submit SoundChecks!

6. Key Resources

Newsletter signup:

http://bit.ly/2MC5h12

Website

www.soundprint.co

Facebook, Twitter, Instagram @soundprintapp

Press

www.soundprint.co/press

One Page Flyer

https://bit.ly/3peQ2x4

App Demo Video

https://youtu.be/5je86sosxCA

Email

Team: info@soundprint.co Founder: greg@soundprint.co

